

SATURDAY

SUNDAY

Time	Room 1	Room 2	Room 3	Room 4
8:30	Registration			
9:00	Introduction & Welcome			
9:30	All Groups Reviews			
10:00	Marilyn Kroplick In Defense of Animals How to Heal the Movement, Starting with Yourself! (SKYPE) Lisa Levinson In Defense of Animals Sustainable Activism - Helping People Help Animals (SKYPE)	Tammy Fry Fry's Family Foods Food Choices and Climate Change		Amanda Benham Vegan Vision Selling Veganism: How can we use Sales and Marketing Theory and Techniques to get better at promoting Veganism?
11:00	Morning Tea			
11:30	Bruce Friedrich The Good Food Institute Veganism in a Nutshell: The health, environmental, human rights, and animal rights/ protection arguments for Veganism (SKYPE)	Kyle Behrend Edgar's Mission The Role Sanctuaries play in Animal Advocacy and Digital Storytelling		Douglas Leith Vivisection: Only the Truth will End this Crime
12:30	Clare Mann Vegan Psychologist, Communications Trainer and Author What to say when you don't know everything	AA Executive Campaign Review Reports (open to all) i. Companion Animals Joy Verrinder ii. Wildlife Rheya Linden iii. Animals in Sport and Entertainment Elio Celotte iv. Introduced Wild Animals Dominique Thriet v. Animal Ethics in Education Lisa Green vi. Animals in Research Helen Marston		Patty Mark & Kristin Leigh Animal Liberation Victoria Non-Violent Direct Action, Open-Rescue and Ethical Community Programs
13:30	Lunch			
14:15	Daniel Beecher Lawyer & David Risstrom Criminal Defence Barrister Legal Workshop	AA Executive Campaign Reports vii. Animals and the Law Daniel Beecher and Shatha Hamade viii. Animals used for Food and Forage Carole de Fraga Animals Australia Staff Presentations Jesse Marks Top Tips for Facebook and more		Mark Allen Sustainable Town Planner Human Population, Animal Population and Town Planning
15:00	Emmanuel Giuffre Voiceless, the animal protection institute Ag-Gag in Australia: where we are at, what we can do about it	Animals Australia Senior Staff Panel (Chair Glenys Oogjes, Executive Director) Lessons Learnt through Recent Campaigns - Q&A Session Lyn White, Campaign Director. Karen Nilsen, Creative Director. Lisa Chalk, Communications Director. Shatha Hamade, Head of Investigations. Jesse Marks, Community Engagement Manager		Tony Murphy Coalition Against Duck Shooting Pushing the Pace of Legislative Reform
15:45	Afternoon Tea			
16:15	Ariahne Thompson Lush Lush's role as an ethical, campaigning company and the importance of corporate in advocating animal rights	Ron Prasad 5 Keys to Effective Outreach		
17:30	Event Finish - Please vacate the building by 18:00			

Time	Room 1	Room 2	Room 3	Room 4
8:30	Registration			
9:00	Introduction & Welcome			
9:30	All Groups Review			
10:00	Michael Webermann Farm Animal Rights Movement Building a Generation of Animal Advocates (SKYPE)	Jesse Marks Animals Australia Campaign Strategy: Tools to plan and win campaigns	Greg McFarlane Vegan Australia What will happen if we all go Vegan?	DISCUSSION WORKSHOP Student Roundtable (Chaired by Phillip Hall)
11:00	Morning Tea			
11:30	Chay Neal & Rebecca Russo Animal Liberation QLD Greyhound cruelty exposed: the investigation, the fallout and the future	Suzanne Pope Challenging the human-animal divide through campaign images (Voiceless Grant)	Phillip Hall Animal Liberation NSW Intersectionality and Diversity in the Animal Rights Movement	
12:30	Chris Delforce Aussie Farms An overview of the Aussie Farms Initiative	Angela Pollard Animal Lawyer & Josh Agland Ex-Industry Insider One Bad Day: A look into Transportation and Slaughter of Animals	Sam Tucker Vegan Outreach Effective Activism: Maximising our Impact	
13:30	Lunch			
14:15	Natalie Banks No Shark Cull Inc Success of the #noWAAsharkcull Campaign	Jeff Perz Vegan Activist and Author Francione's Abolitionist Approach to Animal Rights applied to Australian Campaigns	Paul Mahony Melbourne Pig Save Meat, the Environment and Industry Brainwashing	
15:00	Donalea Patman For the Love of Wildlife Canned Hunting: How Australia created a global first	Mandy Carter SAFE NZ New Zealand Animal Rights	Emma Hurst Animal Liberation NSW Using Psycholinguistics to Create Strong Messages for Change	
15:45	Afternoon Tea			
16:15	James Aspey Voiceless365 The Power of Vegan Activism	Monika Merkes Blogging and Shareholder Activism: The Ozsheba Blog	Kym Staton Sydney Vegan Club A Vegan Australia by 2025	AAF 2016 Planning (Please attend if you wish to volunteer in 2016)
17:00	Wrap-up Meeting			
17:30	Event Finish - Please vacate the building by 18:00			