

SATURDAY

SUNDAY

Time	Room 1	Room 2	Room 3	Room 4
8:30	Registration			
9:00	Introduction & Welcome			
9:30	All Groups Reviews			
10:00	Mark Hawthorne Animal Liberation Author & Lauren Ornelas Food Empowerment Project Ideas for strategy on corporate campaigns and avoiding burnout (SKYPE)		Katrina Fox Journalist Author Publisher Speaker The importance of storytelling in animal rights activism	Clare Mann Communicate 31 Managing Director Breakdown or Breakthrough? Self-Care for Animal Advocates
11:00	Morning Tea			
11:30	Dr Andrew Knight Associate Professor Doctor Veterinarian Author Vivisection: Alternatives to harmful animal use in research, toxicity testing and education (SKYPE)		Elio Celotto Coalition for the Protection of Racehorses Campaign Director Running a Successful Campaign	Malcolm Kilpatrick - President Save Fraser Island Dingoes & Dr Ernest Healy National Dingo Preservation and Recovery Program The Dingo: Native Australian Icon
12:30	Dan Mathews PETA Senior Vice President PETA's Creative Campaigning (SKYPE)	AA Executive Campaign Review Reports (open to all) i. Companion Animals ii. Wildlife iii. Animals in Sport and Entertainment iv. Introduced Wild Animals v. Animal Ethics in Education vi. Animals in Research	Stephen Manson New Zealand Anti-Vivisection Society Executive Director Stopping Regulatory Animal Testing - A Successful Example	Dan Burke Being a more effective activist Not playing, winning - getting better at what we do!
13:30	Lunch			
14:15	AA Executive Campaign Reports vii. Animals and the Law (Daniel Beecher) viii. Farm Animals 2.20 Animals Australia Staff Presentations a) Lisa Chalk (Communications Director) b) Karen Nilsen (Creative Director)	Mark Pearson Animal Justice Party Animals In Politics - the Global Revolution	Karen Skinner Change.org Director of Campaigns The Power of Online Campaigning	Michael Bayliss Victoria First Vice President Sustainable Human Population
15:00	Animals Australia Presents Glenda Wynyard, Director of Chaos Media Using media for good! - trends, insights and inspiration	Shanti Ahluwalia SAFE New Zealand Campaign Officer Effective Political Advocacy	Bede Carmody A Poultry Place Sustainable activism: How to avoid burn out	Erica Trinder & Jenny Storaker CatRescue Trap, Desex, Return & Running a successful rescue group
15:45	Afternoon Tea			
16:15	Harley Johnstone aka Duriandrider Youtuber Activist The Lucrative Activist Paid By Google - Social Media Tips with Duriandrider "Course Language"	Daniel Beecher Experienced Lawyer & David Risstrom Criminal Defence Barrister Legal Aspects of Animal Activism		
17:30	Event Finish - Please vacate the building by 18:00			

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9:30	All Groups Review			
10:00	Bruce Friedrich Farm Sanctuary Effective Advocacy: Stealing from the Corporate Playbook (SKYPE)	Hans Kriek SAFE New Zealand Campaigns Director Making progress for animals in New Zealand	Shari Elle The Communication Group Pty Ltd Director Non-Violent Communication: Sustaining Energy to Transform the World	Angela Pollard, Mark Pearson & Shelley Landmark Silencing the voices for the voiceless? Ag Gags laws and the threats to animal activism
11:00	Morning Tea			
11:30	James Wildman The Animal Rights Foundation of Florida 101 ways to get into a school: Bringing Veganism into the classroom (SKYPE)	Tammy Fry Fry's Family Foods Marketing Director Meat Free Mondays: How to market your food choices to others	DISCUSSION WORKSHOP Dealing with Conflict & Resoluton Panel Discussion	Cynthia Burnett Animals Australia President The Anatomy of Successful Social Change Movements
12:30	Chris Delforce Aussie Farms Operations Director IT Skills for Animal Activists: Websites, email lists and other IT skills for beginners	Elise Burgess Voicelless Head of Communications Media strategy: How to make your cause front page news	Speakers: Shari Elle, Glenys Oogjes, Hans Kriek & Stephen Manson (Chaired by Angela Pollard)	Lynda Stoner CEO Animal Liberation NSW Pig Dogging *Warning - graphic images Phillip Hall Animal Liberation NSW In Defense of the Punks, Hippies and Ferals of the Animal Rights Movement
13:30	Lunch			
14:15	Senator Lee Rhiannon Australian Greens Senator for NSW The point of lobbying MPs when Parliament fails to act on animal cruelty	Rebekah Lam NSW Young Lawyers Animal Law Committee Beginner's Guide to Animal Law in NSW	Jeroen van Kernebeek GREY2K USA Worldwide Greyhounds International Collaboration to save Australian Greyhounds	DISCUSSION WORKSHOP Student Roundtable (Chaired by Phillip Hall)
15:00	Simon Oxwell IT Expert Selfies in the Henhouse: Digital privacy, metadata and the Activist	Anne Greenaway Lawyers for Companion Animals The problem of pets and domestic violence	Ashley Avci Sea Shepherd - Cove Guardians Taiji's Bloody Dolphin Trade	
15:45	Afternoon Tea			
16:15	Emma Hurst Animal Liberation NSW Campaigns Manager Social Norms Theory for Effective Campaigning	Lisa Green VeganEasy.org Vegan Easy Challenge - 5 years of changing lives	Pop up discussion	AAF 2015 Planning (Please attend if you wish to volunteer in 2015)
17:00	Wrap-up Meeting			
17:30	Event Finish - Please vacate the building by 18:00			